



To Make the Best Better

# The 4-H Way

Siskiyou County 4-H  
1655 S Main Street  
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[http://cesiskiyou.ucanr.edu/4-H\\_Program/](http://cesiskiyou.ucanr.edu/4-H_Program/)  
(530) 842-2711

September 2024

## Upcoming Events

### SEPTEMBER

- 1 Club Treasurer Books Due
- 1 Community Club Leaders - End of Year Documentation due
- 5-8 Tulelake Butte-Valley Fair
- 15 County Record Books Due Before 5pm
- 16 Siskiyou Leaders Council Meeting
- 30 **LAST DAY!**

To Turn in your Buyers Thank you Letters to the SGF Office

### OCTOBER

- 1 Club Budgets Due to Main Office
- 28 Friends of Siskiyou County Museum Fun Day
- TBD Club Awards Fun Day

## 2024-2025

### Registration is OPEN

[CLICK HERE TO REGISTER FOR 4-H](#)

Do not delay! Register for the 2024-2025 4-H program year now.

All Volunteer fees are covered by your Siskiyou County Leaders Council.

[Payment Portal Link](#)

[Returning Volunteer Training Link](#)

[New Volunteer Training Link](#)

[New Volunteer Survey](#)

## Buyer Thank You Letters

**Due By September 30th**

Siskiyou County came out to support in a BIG way, as they do every year.

Make sure to get those thank you letters done.

Do not forget to send out letters to family and friends who helped you along the way. Who would you not have made it to fair without? Who helped you be successful this year?

## Friends of the Siskiyou County Museum

**FUN DAY 10:00—3:00**

Friends of the Siskiyou County Museum is hosting their Family Fun Day September 28th. TONS OF FUN last year! If you would like to participate in creating the Petting Zoo.

Contact: Caralee Scala 530-905-0551

## OFFICER BOOKS & RECORD BOOKS

DUE

SEPTEMBER 15th

### Hey 4-H Members & Club Officers!

Don't forget to turn in your books!

Record Books—Historian

Secretary— Reporter

All of these books should be turned into the Yreka Office no later than September 15.

Club Member Record Books are also due to the Yreka Office on September 15th.

Don't forget to use the **NEW RECORD BOOK FORMS**, if you did not earn at least a Bronze Star last year. If your Record Book is not in the proper format, it will not be judged.

# Congratulations to the following 4-H Clubs!

## **Educational Display Winners:**

Sheep- Fort Jones/Etna 4-H

Goats- Big Springs 4-H Nigerian Dwarf

Swine-Shasta View 4-H

Beef- Grenada/Big Springs/Shasta  
View 4-H

Turkey-Gazelle 4-H

Dairy- Big Springs 4-H

## **Clean Pen Awards:**

Dairy- Big Springs 4-H

Sheep- Shasta View 4-H

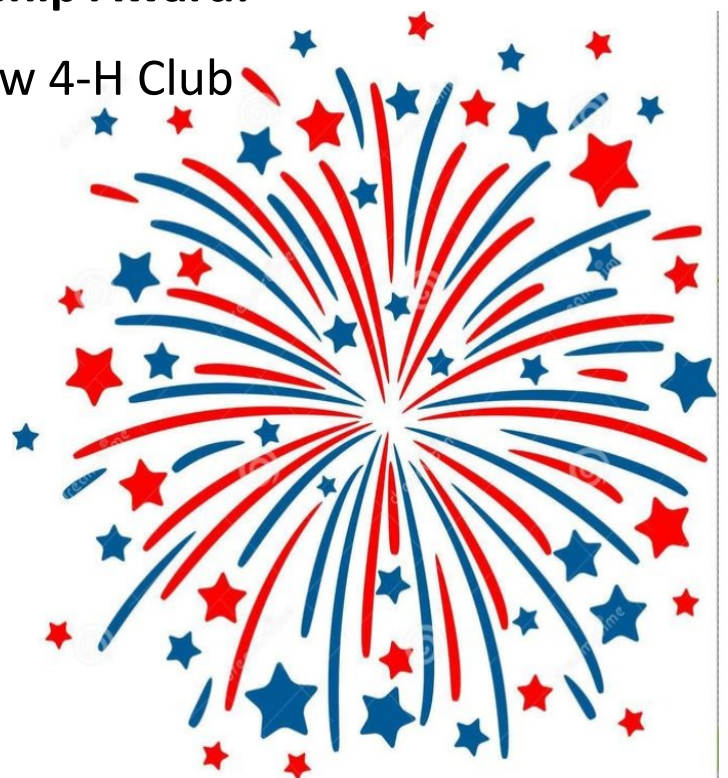
Goats- Fort Jones 4-H Meat Goats

Swine- Grenada 4-H

Turkey-Gazelle 4-H

## **Herdsmanship Award:**

Shasta View 4-H Club





People often think about writing thank-you notes after getting a gift, but thank-you notes have a role in many other areas of life, too. For instance, a good marketing plan for a business includes finding ways to show appreciation to your customers. This can be accomplished in a variety of ways depending on the business and the best approach for that market. Some businesses do rewards cards, customer appreciation days with deals, prize drawings for repeat buyers or gift baskets. Some of these ideas can also be incorporated in your livestock marketing project to build your continued relationship with your buyers.

The [Youth Business Guide to Success curriculum](#) provides resources to support the 4-H market livestock project area including a tip sheet on thank-you notes and [examples](#) of good thank-you notes. A helpful [youth-created video](#) explains the importance of thank-you notes and appreciation in your livestock project area.

One of the easiest ways to appreciate your buyer is to write a good thank-you note. Companies and businesses will often mail these out to customers as well, and they show gratitude for the support and encourage repeat buying.

Your name and contact information stand out. A thank-you note for your livestock buyer is a simple way to provide recognition to your buyer for their effort in purchasing your animal.

A good livestock buyer thank-you note includes:

- A greeting with the buyer's name or company.
- An acknowledgement of the specific reason for the thanks (i.e., the purchase of your animal project).
- The reason why you appreciate the buyer. For instance, they supported you and your 4-H project, have been generous to 4-H, or took time to benefit youth.
- How you plan to use the money from the sale.
- A comment or details about yourself or an update on your life. For example, you can explain why you enjoy 4-H or something you learned in your project work.
- A repeat of your thank you.
- A closing and your signature (e.g., With thanks, name or Sincerely, name).

It is best to have your thank-you note be hand-written, neat and legible, on a thank-you note card, and written in blue or black ink. It is always great to invite the buyer to attend the auction again in the future and [thank all of your bidders](#).

[Michigan State University Extension](#) and [Michigan 4-H](#) Youth Development help to prepare young people for successful futures. As a result of career exploration and workforce preparation activities,

This article was published by [Michigan State University Extension](#). For more information, visit <https://extension.msu.edu>. To have a digest of information delivered straight to your email inbox, visit <https://extension.msu.edu/newsletters>. To contact an expert in your area, visit <https://extension.msu.edu/experts>, or call 888-MSUE4MI (888-678-3464).



# ANATOMY OF A GOOD BUYERS LETTER

## Why write buyers letters?

- To share about the Show and Sale with your community.
- To invite local businesses and people to the Show and Sale.
- To increase awareness and participation in the Show and Sale.
- To get more people to attend your Show and Sale.
- To help your Show and Sale be successful for EVERYONE!

Correct name and address

Mr. John Smith  
123 Some Street  
Anywhere, VA 12345

Respectful, personalized greeting

Dear Mr. Smith,

Introduction and invitation to attend

My name is \_\_\_\_\_ and I am a Junior at County High School as well as a member of my local 4-H Club and FFA Chapter. I am writing to invite you ...

Background on you and your animal, what you do to take care of it, what you plan on doing with the money.

I have been involved in 4-H since I was 9 and FFA since I was 13. I started showing lambs... My favorite part of taking care of my animal is... I am excited to show him at the Show and Sale. While I will be sad to see him go, the money I receive from selling my steer will go towards...

Include an interesting, personal, memorable story!

Details of the Show and Sale, thank them for support, let them know you will follow up.

I hope you can attend this year's Show and Sale. The shows are scheduled for ... and the sale will be held... I would also like to visit with you about the Show and Sale. I will call you to set up a time that suits your schedule. Thank you in advance for your support of this program, and I look forward to visiting with you.

Hand sign the letter!

Best Regard,  
Bob Johnson

## Other things to remember:

- It's okay to type the letter, especially if your handwriting is not neat, but you must hand sign!
- Be sure to check for spelling and grammar errors!
- Include pictures and information about the Show and Sale-brochures, schedules, etc.
- Personally visit your buyers, DRESS NICELY and bring something to give them (picture of you and your steer, buyers brochures, etc.)
- Write, visit and invite as many buyers as possible - the more buyers who attend, the better the auction will be!

## **NEW!! 4-H ACHIEVEMENT RECORD BOOKS and FORMS**

### **Record Book Achievement Program**

Each county must align with these versions and eliminate all supplemental forms and/or other requirements.

[2023-24 Record Book Manual New Achievement Program \(PDF\)](#) - This manual is for all members, parents, volunteers, and staff. It outlines all parts of the Record Book and how to organize it. The Record Book Manual and Record Book Forms are separate documents. This manual applies to:

- Members who complete the Record Book and the Achievement Program.
- Members who only complete the Record Book.
- Use this format if you have not achieved the Bronze Star Rank at the end of LAST Year.

### **Record Book with Star Rank Program**

Each county must align with these versions and eliminate all supplemental forms and/or other requirements.

[Record Book Manual Star Ranks \(PDF\)](#) - This manual is for Intermediate and Senior 4-H members who have previously earned at least a Bronze Star in the Star Rank Program. It outlines all the parts of the Record Book and includes instructions for completing each form. All other members must use the Record Book Manual New Achievements Program. The Record Book Manual and Record Book Forms are separate documents.

If you have earned a **Bronze Star or higher as of last year**, you may continue or switch to the **Achievement Program** record book.

If you would like some help with the new Record Book Format, or just have questions? Feel free call or set up a meeting.

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Siskiyou County 4-H

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**DATED MATERIAL**